

Technical product information

Paper, fluorescent red, matte, coated, permanently adhesive

Material code: MR/MB-LR

Status: Feb-26

Upper

Bright red, single-sided, fluorescent, wood-free paper, certified according to FSC® Mix Credit

Feature	Value	Unit	Standard
Basis weight	approx. 80	g/m ²	ISO 536
Thickness	approx. 93	µm	ISO 534

Adhesive

Permanent acrylate-based pressure-sensitive adhesive

Feature	Value
Initial adhesive strength	very strong
Final adhesive strength	strong

Liner

Brown satin glassine paper

Feature	Value	Unit	Standard
Basis weight	approx. 54	g/m ²	ISO 536
Thickness	approx. 47	µm	ISO 534

Adhesive bond

Feature	Value	Unit	Standard
Thickness	approx. 154	µm	ISO 534
Minimum bonding temperature	0	°C	
Application temperature	-20 to 80	°C	

The information available describes the product in its essential technical characteristics. They are for general guidance and do not constitute a guarantee or assurance of specific characteristics. The suitability of the material for the respective application must be checked by the user on his own responsibility. Labelident does not accept any liability beyond the obligations regulated by law or specified in the general terms and conditions of sale. Technical changes in the context of product development are reserved. Labelident is not the manufacturer of the raw material described.

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Shelf life

The material should be stored at a temperature of 20 - 25 °C and a relative humidity of 40 - 50 % dry, protected from light and in the original packaging. Moisture, heat and direct sunlight should be avoided. When stored properly, the shelf life is 2 years from the date of manufacture.

Conformities

The material used is made of FSC-certified® paper, which is suitable for applications in the food sector. According to the manufacturer, the adhesive can be used for direct contact with dry, moist and greasy foods with a reduction factor of at least 3.

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