

# Technical product information

Polyester, silver, matte, coated, permanently adhesive

Material code: MR-B

Status: Feb-26



## Upper

Silver, matt polyester film

Feature	Value	Unit
Basis weight	approx. 70	g/m <sup>2</sup>
Thickness	approx. 51	µm

## Adhesive

Permanent acrylate-based pressure-sensitive adhesive

Feature	Value
Initial adhesive strength	very strong
Final adhesive strength	very strong
Shear strength	very strong

## Liner

White, supercalendered glassine paper

Feature	Value	Unit
Basis weight	approx. 62	g/m <sup>2</sup>
Thickness	approx. 55	µm

## Adhesive bond

Feature	Value	Unit
Basis weight	approx. 162	g/m <sup>2</sup>
Thickness	approx. 136	µm
Minimum bonding temperature	-5	°C
Application temperature	-40 to 160	°C

The information available describes the product in its essential technical characteristics. They are for general guidance and do not constitute a guarantee or assurance of specific characteristics. The suitability of the material for the respective application must be checked by the user on his own responsibility. Labelident does not accept any liability beyond the obligations regulated by law or specified in the general terms and conditions of sale. Technical changes in the context of product development are reserved. Labelident is not the manufacturer of the raw material described.

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## Shelf life

The material should be stored at a temperature of 20 - 25 °C and a relative humidity of 40 - 50 % dry, protected from light and in the original packaging. Moisture, heat and direct sunlight should be avoided. When stored properly, the shelf life is 2 years from the date of manufacture.

## Conformities

The material is UL certified for use with AXR7+ and AXR8 TTR ribbons. The adhesive has UL approval according to the UL-969 standard and the CSA, file number MH 49843.

The adhesive and label may be in direct contact with dry and moist, fatty foods that are assigned a correction factor of at least 3.

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