

Technical product information

Polyester, white, matt, coated, permanent adhesive

Material code: MB-WE

Status: Feb-26

Upper

White, matt polyester film with topcoat

Feature	Value	Unit	Standard
Basis weight	approx. 75	g/m ²	ISO 536
Thickness	approx. 55	µm	ISO 534
Tensile strength (MD)	approx. 120	N/15 mm	ISO 527
Tensile strength (CD)	approx. 160	N/15 mm	ISO 527
Opacity	approx. 86	%	ISO 2471

Adhesive

Permanent acrylate-based pressure-sensitive adhesive

Feature	Value
Initial adhesive strength	strong
Final adhesive strength	very strong
Shear strength	strong

Liner

White Kraft Paper Coated on One Side

Feature	Value	Unit	Standard
Basis weight	approx. 120	g/m ²	ISO 536
Thickness	approx. 116	µm	ISO 534

Adhesive bond

Feature	Value	Unit	Standard
Basis weight	approx. 213	g/m ²	ISO 536
Thickness	approx. 190	µm	ISO 534
Minimum bonding temperature	0	°C	
Application temperature short-term up to 200 °C - Hot fixation	-30 to 150	°C	

The information available describes the product in its essential technical characteristics. They are for general guidance and do not constitute a guarantee or assurance of specific characteristics. The suitability of the material for the respective application must be checked by the user on his own responsibility. Labelident does not accept any liability beyond the obligations regulated by law or specified in the general terms and conditions of sale. Technical changes in the context of product development are reserved. Labelident is not the manufacturer of the raw material described.

Technical product information

Polyester, white, matt, coated, permanent adhesive

Material code: MB-WE

Status: Feb-26



Shelf life

The material should be stored at a temperature of 20 ± 5 °C and a relative humidity of $45 \pm 5\%$ dry, protected from light and in the original packaging. Moisture, heat and direct sunlight should be avoided. When stored properly, the shelf life is 4 years from the date of manufacture.

The information available describes the product in its essential technical characteristics. They are for general guidance and do not constitute a guarantee or assurance of specific characteristics. The suitability of the material for the respective application must be checked by the user on his own responsibility. Labelident does not accept any liability beyond the obligations regulated by law or specified in the general terms and conditions of sale. Technical changes in the context of product development are reserved. Labelident is not the manufacturer of the raw material described.